# **Reduce, Reuse, Recycle Messaging - 2018**

**Recycling is at a crossroads. Extra attention is needed by residents and businesses to reduce waste overall and make sure that we’re putting the correct materials in the recycling and green bins.**

**Reduce and reuse** come before recycling. The less waste we generate, the less of it we need to manage. Visit [www.StopWaste.org](http://www.StopWaste.org)/recycle for tips on using less.

**Recycling** works best when materials in the recycling and green bins are clean and free of contamination. Your continued help with proper sorting can make a difference!

## Reduce & Reuse: Use less paper and plastic



**Use less paper.**

* Think before you print and help us stop waste.
* Did you know that half of all documents printed are discarded within 24 hours? Be part of the solution at work and at home and think before you print.

**Use less paper.**

* Sign up for online statements.
* Switch to online billing and opt-out of junk mail delivery to lighten your load.
* Mixed paper makes up to 35% or more of recyclables collected in residential recycling bins. Reduce the load: use less paper.

**Skip the junk.**

* Opt-out of junk mail online.
* Mixed paper makes up a third or more of recyclables collected in residential recycling bins. Reduce the load: use less paper.

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**Skip the plastic.**

* Bring your own reusable water bottle and minimize single-use plastics.
* Americans use 500 million straws each day. Skip the straw or use a reusable metal one instead.

**Reduce social media posts**

*[printer graphic]*

*Did you know that half of all documents printed are discarded within 24 hours? Be part of the solution at work and at home and think before you print. #StopWaste*

*[junk mail graphic]*

*Mixed paper makes up a third or more of recyclables collected in residential recycling bins. Reduce the load: use less paper. #StopWaste*

*[bottle/cup/straw graphic]*

*Together we can help end single-use plastics. One easy way? Bring your own #reusable water bottle wherever you go! #StopWaste #Reuse*

## Reduce & Reuse: Use less paper and plastic

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**Bring your bag.**

* Save money and paper with reusable shopping bags.
* Save money and use less plastic and paper by remembering to bring your own reusable bags when you go shopping.

**Choose Reusables.**

* Pack your lunch in reusable containers to help stop waste.
* Pack your lunch in reusable containers and skip the single-use plastic and paper bags.
* Bring your reusable containers for take-out food to restaurants and food establishments.
* Keep items like electronics and appliances out of the landfill through repair and reuse.

**Reuse social media posts**

*[bring your bag graphic]*

*One easy way to cut back on plastic? Skip the bag and bring your reusable bag instead. #StopWaste #Reuse #ChooseReusables*

*[reusable lunch container graphic]*

*Protect our marine life and oceans by shopping with reusable bags. Find out more:* [*http://reusablebagsac.org*](http://reusablebagsac.org) *#reuse #StopWaste #ChooseReusables*

*[reusable lunch container graphic]*

*Give your lunch a better look and reduce waste by bringing your own container and reusable utensils! More tips at www.StopWaste.org/Recycle #StopWaste #reuse #ChooseReusables*

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## Recycle: Sort Properly & Keep it Clean

**Keep it clean.**

* Recycling works best when items are clean, empty, and dry.
* Items going into your recycling should be free of foods and liquids.

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**Keep it green.**

* All food scraps and yard trimmings should go in the green bin.
* Never put metal, glass, and plastic in the green bin.



**Better at the bin.**

* Plastic, glass, and metal should never end up in the green bin.
* Only put what's allowed in your recycling and green bins. Check with your city or waste hauler to see what's accepted.

**Recycle social media posts**

*[clean can graphic]*

*Recycling is at a crossroads. Do your part and make sure items in the recycling bin are clean, empty, and dry. More tips at* at [www.stopwaste.org/recycle](http://www.stopwaste.org/recycle) *#KeepItClean #Recycle*

*[compost/bin graphic]*

*Be good to your green bin! Feed it a healthy diet of food scraps and yard trimmings. More tips to #KeepItClean at* [*www.stopwaste.org/recycle*](http://www.stopwaste.org/recycle) *#compost #recycle*

*[no contamination graphic]*

Contribute to healthy #compost by never putting plastic, glass, and metal in the green bin. *More tips to #KeepItClean at* [*www.stopwaste.org/recycle*](http://www.stopwaste.org/recycle) *#recycle*

*[no contamination graphic]*

*Plastic, glass, and metal are compost killers. Remember to keep them out of the green bin. More tips to #KeepItClean at* [*www.stopwaste.org/recycle*](http://www.stopwaste.org/recycle) *#compost #recycle*

*[no contamination graphic]*

*Let’s be better at the bin - never put plastic, glass, and metal in the green bin. More tips to #KeepItClean at* [*www.stopwaste.org/recycle*](http://www.stopwaste.org/recycle) *#recycle*

*[no contamination graphic]*

*#Compost helps grow our food, so it’s important to sort properly and keep plastic, metal, and glass out. More tips to #KeepItClean at* [*www.stopwaste.org/recycle*](http://www.stopwaste.org/recycle) *#recycle*