

The National Center for Craftsmanship



www.NCCraftsmanship.org

Deconstruction: A Macroeconomic Perspective

Economics - behavioral science of valuation

Study of values & valuables

Sustainable Systems Approach

Study the parts - Practice the whole

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Education

NCC DeConstruct™ Training Program

Economics of Workforce Development Training

The Construction Industry

Case of “Misbehaving” (Thaler, Richard – 2015)

500,000 unfilled construction jobs in the US

\$5,000 cost to train each new worker

\$2.5 billion challenge

\$billions in projects not executed

\$billions in wages not earned

\$billions in tax revenue not generated

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Environment

30-60% solid waste from demo & build
(90:10).

Culture Clash

Trash Collection & Materials Management

False equivalency paradox

The solution scale bias

large industrial & distributed

Institutional Programs & End Market
Development

Economics

Market Makers

Waste diversion & recycling

Historic preservation

Social capitalists

Tax Incentives

Training grants

Charitable giving

Conclusion

Opportunities

the benevolent ingenuity of people

Threats

the reek of man

Approach

all hands on deck

Outcome

peaceful coexistence

Lean Back - Take a Break

