

# Bay Area Reuse & Repair Network Meeting

Friday, November 1, 2024, 10am-12pm

## Attendees

**StopWaste & Presenters:** Meri Soll, Jeanine Sidran, Jennifer West, Jamie Andrade, Elizabeth Earls, Daniel Kietzer (Rheaply), Renee Barker (LiquiDonate)

**Guests:** Anna Zimmern (SFE), Annika Sial (SFE), Barb Chang (Nimble), Belinda Magallon (CVSAN), Bethany Kaufman (Rebuilding Together East Bay Network), Catherine Millar (The East Bay Depot for Creative Reuse), Chiman Lee (Corporate eWaste Solutions), Christina Galvin (Habitat for Humanity ReStore), Dawna Mirante (Refill Mercantile), Donna Baum (Make It Home), Elizabeth Aguilar (Habitat for Humanity ReStore), Judi Henderson (Mannequin Madness), Julia Fry (Puretergent), Julie Bryant (Goodwill SF Bay), Julie Wedge (ReThink Disposable), Kimberley Schroder (Nimble), Kriss Kokoefer (Kay Chesterfield), Kyle Kenefick (Habitat for Humanity ReStore), Lance Lawson (LovedTwice), Libby Brown (SupplyBank), Marisol VelaChiu (BioLink Depot), Max Slendebroek (The Lumber Baron), Morgan Kanninen (The Center for Independent Living), Nancy Deming (Oakland USD, Sustainability), Sherry Gong (Race to Zero Waste), Stephaie Pruegel (Gigantic Idea Studio), Susan Brennan (Make It Home), Tom Steele (BioLinkDepot)

## Meeting Agenda

Welcome & Agenda Review, Meri Soll, Senior Program Manager, [StopWaste Reuse Alliance](#) Overview, Phoebe Schenker, Executive Director, [phoebe@reusealliance.org](mailto:phoebe@reusealliance.org)

*Networking Breakout Rooms*

## Presentations ([Watch Recording of Presentations](#))

**Rheaply Bay Area Marketplace**, Daniel Kietzer, Director of Sustainability, [daniel.kietzer@rheaply.com](mailto:daniel.kietzer@rheaply.com), (**see attached presentation**)

- **Rheaply's** free-to-join [Bay Area Reuse Marketplace](#) connects businesses to develop and scale new reuse and recycling market opportunities. Businesses and non-profits can sell or donate materials locally to learn what is reusable nearby, avoiding unreliable supply chains and expensive waste disposal options. Rheaply's Reuse Marketplace helps your business recapture value while keeping materials actively in use beyond their first life. The Reuse Marketplace was developed with partners such as the City of San Francisco, Carbon Neutral Cities Alliance, and

Google. New initiatives include redistribution of materials from production/set warehouses.

**LiquiDonate**, Renee Barker, Director of Circular Economy Partnerships,  
[renee@liquidonate.com](mailto:renee@liquidonate.com)

- **LiquiDonate** is a simple solution for businesses to match and move excess items such as houseware, small appliances, apparel, non-perishable food, to nonprofits. Using their matching algorithm tech solution and the donation as a Service API, LiquiDonate makes it easy to donate items, keep them in use, and out of landfills. We will learn about the two main programs that non-profits and small businesses can benefit from, Magic Matches, and The Circularity Shop. Magic Matches is their tech solution for customer-returned items in like-new condition that nonprofits receive through shipment directly to their organization, free of charge. The [Circularity Shop](#) is where conference and event planners, facilities and warehouse managers, and brands and retailers around the country list inventory on their online free marketplace so that registered nonprofits can shop for the goods they need. Learn about their additional services of redistribution of materials, including office supplies, from large conferences.

### **StopWaste Presentation (see attached presentation & slide notes)**

[Legislative Update](#) and [SB 54](#), Jennifer West (StopWaste)

[Alameda County Waste Characterization Study Report](#), Meri Soll (StopWaste)

[Petaluma Reusable Cup Project](#), Phoebe Schenker (Reuse Alliance)

[Resources & Non-StopWaste Funding](#), Meri Soll

- StopWaste's [Repair Workshop Calendar for Alameda County](#)
- [Non-Agency Funding Opportunities](#)
- [Upstream Solutions Reuse Incentives & Grants Tracker](#)
- [Reuse & Repair Network Contact List](#) (Google doc)
- [Bay Area Reuse & Repair Network Facebook group](#)
- [Social Media Kit](#)
- [RE:Source](#): Online guide to reuse, repair, recycling, and safe disposal in Alameda County, Contra Costa County, and Palo Alto
- [Promotional Materials](#)
- [Messaging Kit](#)

### **Event & Update Shares:**

- [Berkeley FixItFest](#), Nov 16<sup>th</sup> Nimble is partnering with [Culture of Repair](#), [Transition Berkeley](#), and Berkeley Unified School District on repair events and teaching throughout the 24-25 school year.
- Morgan Kanninen, [Center for Independent Living](#), shared that CIL hired 2 more folks who I am training up on powerchair / mobility device repair to be available to folks with disabilities, especially those in northern alameda county, without regard to medical insurances. CIL is looking for ewaste partners.
  - o **SB 1384, Dodd. Right to Repair Power Wheelchairs**
- Kimberley Schroder, [Nimble](#), shared where to report companies not complying with Right to Repair laws: <https://www.repair.org/know-your-rights>
- Julie Bryant, [Goodwill SF Bay](#), shared that they worked closely on the Textile Bill with California Product Stewardship Council and Senator Newman. Learn more about the Textile EPR Bill [here](#).

### *Networking Breakout Rooms*

### Wrap Up

- We will be sending out the Meeting Notes and Survey about the event and planning future events. [Here](#) is the link to the Survey.