

APPROVED

**MINUTES OF THE REGULAR MEETING OF THE
PLANNING COMMITTEE
AND
ALAMEDA COUNTY RECYCLING BOARD**

Thursday, August 8, 2024

4:00 P.M.

IN PERSON MEETING LOCATION:
StopWaste Board Room
1537 Webster Street, Oakland, CA 94612

I. CALL TO ORDER

Due to logistical issues, Second Vice President Simon authorized Board member McKaughan to Chair the meeting. Board member McKaughan called the meeting to order at 4:08 p.m. Acting Executive Director, Justin Lehrer, explained the meeting process.

II. ROLL CALL OF ATTENDANCE

Michael Hannon, ACWMA
Tracy Jensen, ACWMA
Chiman Lee, Recycling Programs
Grace Liao, Source Reduction Specialist
Ellen McClure, Environmental Educator
Laura McKaughan, Recycling Materials Processing Industry
David Mourra, ACWMA
Fred Simon, ACWMA
Vacant, Environmental Organization
Vacant, Solid Waste Industry Representative

Absent

Jeff Wang, ACWMA

Staff Present:

Justin Lehrer, Operations Manager
Robin Plutchok, Program Manager
Cindy Dzib, Program Manager
Arliss Dunn, Clerk of the Board
Farand Kan, Deputy County Counsel

III. ANNOUNCEMENTS BY THE PRESIDENT

There were none. Chair McKaughan welcomed Ellen McClure as the new Environmental Educator representative, and Mayor Michael Hannon as the new WMA appointee.

IV. OPEN PUBLIC COMMENT

There were none.

V. CONSENT CALENDAR

1. Approval of the Draft PC&RB Minutes of July 11, 2024

APPROVED

2. Board Attendance Record

3. Written Report of Ex Parte Communication

There were no public comments for the Consent Calendar. Board member Jensen moved for approval of the Consent Calendar. Board member McKaughan seconded, and the motion carried 8-0. The Clerk called the roll:

(Ayes: Hannon, Jensen, Liao, Lee, McClure, McKaughan, Mourra, Simon. Nays: None. Abstain: None. Absent: Wang).

VI. REGULAR CALENDAR

1. Stop Food Waste Campaign Update (Robin Plutchok)

This item is for information only.

Justin Lehrer introduced the item. Robin Plutchok presented an overview and update of the campaign materials, and its evolution to align with Agency priorities to serve a broader and more inclusive audience. A link to the presentation is available here: [StopFoodWaste-Presentation.pdf](#).

Additional time was provided to the Board for discussion and for clarifying questions. An audio link to the discussion is available here: [StopFoodWaste-Discussion](#).

There were no public comments for this item. Chair McKaughan thanked Ms. Plutchok for her presentation.

VII. MEMBER COMMENTS AND COMMUNICATIONS FROM THE EXECUTIVE DIRECTOR

Board member McClure provided an update on her background and experience and stated that she was excited to serve on the Recycling Board. Mayor Hannon stated that he was pleased to join the Recycling Board as a WMA appointee.

VIII. ADJOURNMENT – TO PC&RB MEETING – SEPTEMBER 12, 2024 AT 6:00 P.M. AT TRI CITY VOLUNTEERS, INC., 37350 JOSEPH ST., FREMONT, CA

The meeting was adjourned at 4:50 p.m.